

SIGNATURE SERVICE 2024

Branch incentive program

Ready, set... let's grow!



Thanks to all the Signature Service branches across Canada who took part in our 30th anniversary activities in 2023. We have another exciting year in store for you in 2024!

Throughout the year, all Signature Service branches can continue to earn ballots for quarterly draws for catered lunches, coffee machines, propane BBQs and Bluetooth-enabled speakers.

There are four ways to earn entry ballots:

- **New activity! Quarterly quiz/survey**
10 ballots for each branch employee who completes our new quarterly quiz activity. The first 100 people to complete the quiz will also win an instant prize.
- **Sales growth**
Each branch will earn ballots based on quarterly sales growth based on the following:
 - Increase of 5-10%: **3 ballots**
 - Increase of 11-15%: **5 ballots**
 - Increase of 16% and more: **10 ballots**

Branches must have been open for the full 2023 year and have a sales history for all of 2023. Increase calculated on total sales, as per Signature Service reports, commercial and industrial separately.

- **Product conversions**

10 ballots for every completed product line conversion.

- **PowerTrain™ module completion**

1 ballot for every additional 5 modules completed collectively by branch employees.

Have lunch on us again!

Win a delicious lunch and a great prize for your branch. On top of the catered lunch, **you can choose** one of these three terrific prizes for your branch:

- A Weber propane BBQ
- A deluxe coffee maker
- A set of five Bluetooth speakers

24 lunches and prizes will be awarded in 2024! One draw per quarter per sales region will be held to determine winning branches.

Go to <https://tnb.ca.abb.com/en/ss> to view complete Branch incentive program rules and to stay up to date with the latest news.



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